

# CASE STUDY

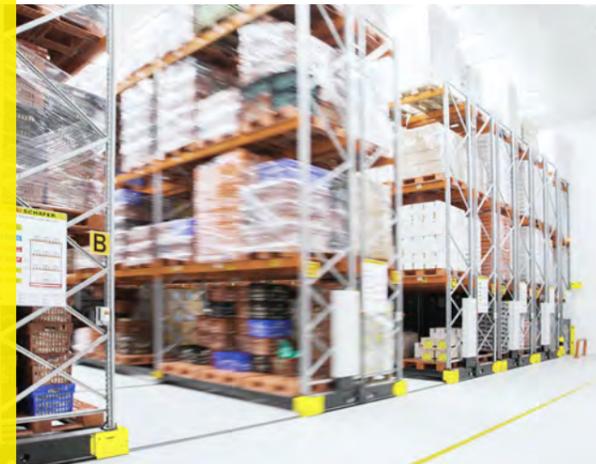
Reference Zorbas Bakeries; Cyprus:  
Intelligent system control – a modular  
design for accessible individual pallets.

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**ZORBAS**  
SINCE 1975



# OPTIMAL SPACE UTILIZATION FOR LONG-TERM AND FUTURE WAREHOUSE LOGISTICS



## CYPRUS: Zorbas Bakeries Ltd

Zorbas Bakeries is one of Cyprus's most respected, well-known and successful food manufacturers, employing more than 2,100 people across 61 stores and three high-tech production facilities.

The company started over 40 years ago as a bread, pastry and confectionery maker before expanding in both product lines and selection. These include top quality salads, coffee, pizza and artisan products, including an outlet in New York.

Zorbas Bakeries' cold storage had a conventional double row configuration for facilitating all product storage, retrieval and picking. With its expanding business and commitment to serving nationwide round-the-clock, the need for a new efficient design became evident to the fast-moving food production facility.

### PROJECT OBJECTIVES

- Maximum space utilization in the cold storage
- Achieve optimal volume capacity for business expansion
- Individually accessible to all pallet locations
- Optimize operation efficiency and material flow

## GAINING VALUABLE AREA WITH INNOVATIVE MOBILE RACKING CONSTRUCTION

### SSI SCHAEFER's Mobile Racking System

SSI SCHAEFER considered all relevant factors to come up with the final storage system; the Mobile Racking System that is designed to help Zorbas Bakeries, ensures the best-fitted solution for handling quality temperature sensitive products to serve its rapidly growing business and demanding daily storage and picking cycle.

The new rackings installed allow 100% selectivity and gain in area utilization without compromising the warehouse storage capacity. With optimal space utilization, it allows Zorbas Bakeries to store the increasing product line range on lesser surface area.

"Our choice of partnership with the world's leading provider of intralogistics systems was the only way forward for a company of this magnitude as it enables trouble-free operation. The whole project such as the uninstallation of old racks, floor re-building, mobile rack installation and commissioning was completed to specifications ahead of time without any issues. I am extremely satisfied with the results delivered."

**Costas Costi**  
Factory General Manager  
Zorbas Bakeries Ltd





## SIX REASONS WHY YOU SHOULD CHOOSE SSI SCHAEFER

### • **Stability:**

As a financially independent family business, SSI SCHAEFER is committed to long-term solutions. You can trust that our team of experts will be there for you today, tomorrow and in years to come.

### • **Efficiency:**

SSI SCHAEFER solutions are scalable and able to grow with your business. You can always upgrade or retrofit.

### • **Quality:**

As a systems specialist and original equipment manufacturer, SSI SCHAEFER provides tailor-made and high-quality solutions from a single source, specifically designed to meet your challenges.

### • **Reliability:**

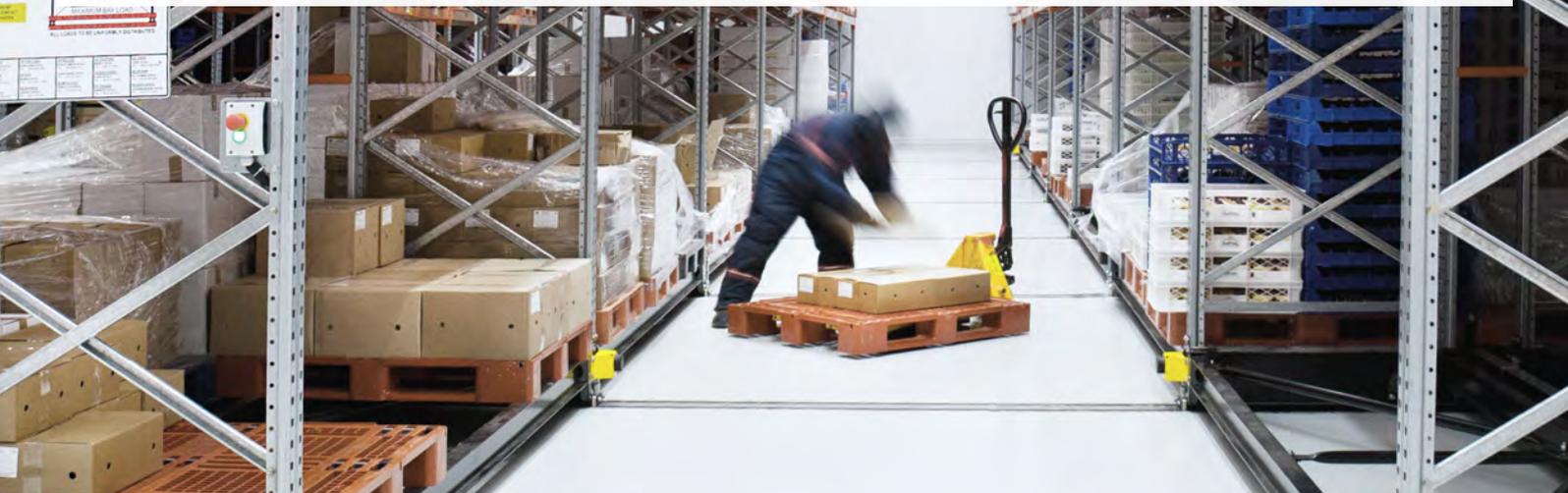
Thanks to our worldwide Customer Service & Support network, SSI SCHAEFER ensures smooth operation of your system, both during and after installation.

### • **Know-how:**

SSI SCHAEFER solutions are always up-to-date with the latest technological standards and can be easily integrated into an existing (IT) landscape.

### • **Internationality:**

As a global organization, SSI SCHAEFER has local offices worldwide. With over 70 operative subsidiaries, our team of experts speak your language.



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